

Communication message

24th of June 2017
Astana

The 14th Eurasian Media Forum ended in Astana

This year the Eurasian Media Forum - a non-governmental discussion platform and an open dialogue on the most pressing topics of the present – has gathered 920 participants and 90 media outlets from around the world. The Forum was broadcasted in real time in 38 countries. The main theme of the 14th Eurasian Media Forum of this year is "Win-Win Scenario".

The Forum was held for 3 days in Astana among the most important events of the EXPO International Exhibition with the participation of significant players of the world media, opinion leaders and international experts from among politicians, economists, representatives of business structures and public figures. These included ex-President of Turkey Abdullah Gul, Jose Manuel Barroso, Parag Hannah, Tyler Smith, Bill Richardson, Nobel Peace Prize Winner Rajendra Pachauri, Irina Khakamada, Gerd Leonhard, Minister of Information and Communications Dauren Abaev, Head of the International Financial Center Astana Kairat Kelimbetov, Foreign Minister Kairat Abdrakhmanov, Sophie Shevardnadze, ex-head of the Administration of the Prime Minister of Israel Gilad Sher, Shelby Coffey III, deputy chairman of the Museum of Journalism and News "Newseum" Toby Bochan (Storyful, USA), Todd Bayer (Bloomberg », UK), Shelby Coffey (the Newseum, USA), David Applefield (Financial Times, UK) and many others.

Gulshara Abdykalikova addressed the participants on behalf of the President of the RK: "Our efforts are aimed at modernizing political life and societal relations. The society faces the challenges of building an open, mutually respectful dialogue, and restoring global trust. The media should become the leaders of this process; they should unite, rather not cast a bone", her address said.

The participants of the Forum discussed the geopolitical reconstruction of the world, the security strategy in the era of the digital revolution, the Syrian issue, the trends and features of the future energy development, the digital strategies of the present and many more topics relevant to the world community and media space. At the EAMF-2017, the mainstream cases on the economic phenomenon of the Asian Tigers, blockchain, digital revolution, fact-checking, etc., were also touched upon.

For 14 years in a row, the dialogue at the EAMF platform has been helping in strengthening peace, understanding and trust between East and West. The Forum has built trust relationships with the most reputable media companies in the world, such as CNN, BBC, Euro news, Bloomberg, Financial Times. Local and international media partners annually support the initiatives of the Forum, participate in the dialogue, form an information field, and broadcast the events of the EAMF in the global media space. This year, the forum was supported by Samruk Kazyna, Samruk Kazyna Trust, General Electric, ERG, NC "Astana EXPO-2017", Astana Convention Bureau, Nurbank and many others.

Chairman of the Forum's steering committee **Dariga Nazarbayeva** thanked all the participants and partners and noted that during these three days the participants were able to express their vision of the problems resolving which would influence the fate of the world and security throughout the world and the lives of individual people and entire nations. "Enthusiasm towards the platform is not on decline. We can see the reputation of our forum and the interest on the part of the global political and journalistic community growing year by year", she stressed.

Contacts for media:
Elmira Seydazimova
+7 777 713 0007
pr@eamedia.org