

PRESS RELEASE

June 23, 2017
Astana

14th Eurasian Media Forum: Scenario for the Search for Compromises on the Acute Issues of the Present

On June 23, the official opening of the 14th Eurasian Media Forum took place at the Congress-Center of EXPO. The welcoming speeches were delivered by State Secretary of the RK Gulshara Abdykalikova, CEO of "Astana Expo-2017" JSC Akhmetzhan Yesimov. Opening the Forum, Chairwoman of the EAMF Steering Committee Dariga Nazarbayeva wished participants fruitful discussions

The main theme of the 14th Eurasian Media Forum is the "Scenario for the Search for Compromise". This year, it is envisaged that the Forum participants will discuss the most acute problems of the modern world: geopolitical reconstruction; security strategy in the era of the digital revolution; blockchain and digital strategies of the present; strategic tasks for business on the way to global leadership; the basics of sustainable development of states in the context of "Energy of the Future"; the phenomenon of Asian Tigers and many other relevant topics.

"We will not be able to build a new harmonious world on the narrowness of the world view, on negative cliches, and on pessimism. We must educate a new generation of strong people who will not be prevented by the historical grievances and tragedies of the past from moving in step with progress. The new era needs new personalities that take the best and strongest from the past - this is the spiritual heritage of their ancestors and culture, and they achieve success", Dariga Nazarbayeva said during the welcoming speech.

On behalf of the President of the RK, Gulshara Abdykalikova noted the value and the role of media in the global context of the world's transformation: "Our efforts are aimed at modernizing political life and societal relations. The society faces the challenges of building an open, mutually respectful dialogue, and restoring global trust. The media should become the leaders of this process; they should unite, not cast a bone", her address said.

In his address, Akhmetzhan Yesimov spoke about the importance of the International Exhibition EXPO-2017 in the effort to popularize Kazakhstan in the international media environment.

The situation with information security and the role of the media in world political and economic processes continues to worry and stir the global community. "The media are at the forefront of information wars. Issues of journalism ethics are raised increasingly sharply. Today, for those who choose a profession that is designed to inform and educate society, it's time to take some kind of oath similar to the Hippocratic Oath, and be guided by the most important principle of healing: do no harm", Dariga Nursultanovna summarized.

Contacts for media:

Elmira Seidazimova
+7 777 713 0007
pr@eamedia.org